

BOARD CHAIR’S REPORT

It is my pleasure to submit the Board Chair’s report for the year 2014. Overall, I can report another successful year. We are still in a healthy mode financially, and our projected budget for 2015 shows we will continue to hold the line with no anticipated increases. Our acquisition budget is still at 20%. This year we made a move to become a cooperative website and we have acquired a new acquisitions module program that will assist our branches.

As library services change with the current demands, it brings with it added responsibilities for the head librarian, which resulted in the board making a title change. Mary Toma will now be referred to as the Director of Library Services. Mary and her staff go beyond their branch responsibilities, and are attending the library services conferences, where they are making significant presentations on behalf of SCRL to other Manitoba librarians.

This past year, our staff made a presentation on summer reading programs, which was well received by the delegates at the conference. Our staff are true professionals in what they do.

The annual book sale once again exceeded our expectations. Our thanks for the public support that helped us raise \$17,142. In addition to this, surplus books were sent to the Better World Books program, and resulted in us adding a further \$473.44 U.S. to our total. On the subject of monies, our staff payrolls are now online to make things easier, saving both time and money. Tumble Books, another well-designed online reading program for patrons, is now available

I decided not to run for Council in October. This will be my last report as Board Chair. The years spent on the board as Vice Chair and Chair have been exceptional for me. I have learned a lot and gained some valuable friendships on the board and within the branches. My thanks to the branch librarians, staff and volunteers for your hard work, support and friendships.

The Altona branch librarian, Liz Forrester, retired as of December 31<sup>st</sup>. Thank you, Liz, for your hard work, dedication and loyalty over the years. Welcome to Rachael Friesen, the new branch librarian. Best wishes as you enter a new position and a new year.

The Board and branches extend their thanks and gratitude to Friesens Corporation for their continued support of SCRL. To the councils of each of the municipalities involved with SCRL, your cooperation and support is gratefully acknowledged.

As board chair, I thank the council and citizen representatives on the board for their continued wisdom, knowledge and support of the library services we provide. May I wish all of you, those that remain and the newcomers to the board, every success as you continue to provide your services.

My last words must go to the Director of Library Services. Mary, it has been a pleasure working with you. Your working knowledge, application, loyalty, motivation and personal desire in the world of libraries is second to none. Keep up the good work.

Maurice Butler, Board Chair.

Libraries allow children to ask questions about the world and find the answers. And the wonderful thing is that once a child learns to use a library, the doors to learning are always open.

—Laura Bush

LIBRARY BOARD

Maurice Butler, Chair	Councillor	City of Morden
Ted Klassen, Vice-Chair	Councillor	Town of Altona
Harry Dahl, Finance Chair	Citizen Rep	City of Morden
Dick Fehr	Councillor	RM of Stanley
Bernie Loepky	Citizen Rep	RM of Stanley
June Letkeman	Councillor	Town of Plum Coulee
	Citizen Rep	Town of Plum Coulee
Norma Thiessen	Citizen Rep	Town of Altona
Cheryl Braun	Citizen Rep	Town of Gretna
Mark Ratzlaff	Councillor	Town of Gretna
Marvin Plett	Councillor	City of Winkler
Emma Montgomery	Citizen Rep	City of Winkler
Jacob Rempel	Citizen Rep	RM of Rhineland
Don Wiebe	Councillor	RM of Rhineland
Dawn Bird	Councillor	RM of Thompson
Peggy Lesniewski	Citizen Rep	RM of Thompson

LIBRARY STAFF

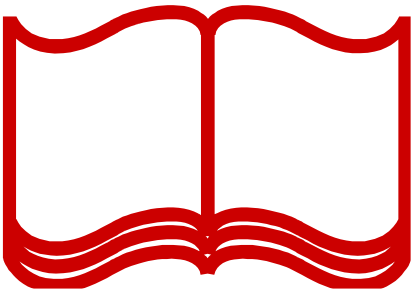
<b>Head Office</b>	Mary Toma, Director of Library Services	Cathy Ching Technical Services		
<b>BRANCH</b>	<b>Branch Supervisor</b>	<b>Library Clerks</b>	<b>Shelvers</b>	<b>Volunteers</b>
<b>Altona</b>	Liz Forrester (Jan- Dec) Rachael Friesen (Dec)	Julie Janz Martha Toews Wendi Friesen	Brittany Klassen Liam Friesen	Kayla Dyck Eva Schroeder Ann Schellenberg
<b>Morden</b>	Kim Van Vliet	Dorothy Martens Barb Dyck Kara Bergman	Tracy Berg Alesha Unrau Tyra Fehr	Book Sale Committee Chair: Elaine Ivey  Grace Fehr Pat Hamm Stephanie Scapinello Sharon Deveson Demeter Vaisius
<b>Miami</b>	Cherie Debreuil			Gloria Charette Peggy Lesniewski Barb Murray Jane Bird Brody Hamilton Renee Rivard
<b>Winkler</b>	Elaine Dyck	Shirley Wolfe Linda Funk Deb Petersen Jessica Martens	Anna Pfaffenrot Raina Klassen Joanna Dueck Pia Grass Mackenzie Berg	Charlotte Dyck Adeline Braun Gladys Schaak Ruth Penner Sue Driedger Shelby Suderman Phil Penner Melvick Pakingan Sharon White

ANNUAL REPORT  
2014  
SOUTH CENTRAL  
REGIONAL LIBRARY

Morden  
Winkler  
Altona  
Gretna  
Plum Coulee  
RM of Stanley  
RM of Rhineland  
RM of Thompson

Mission Statement:

To provide access to resources to meet the educational, cultural, informational, and leisure-time needs of citizens of all ages and background. The library strives to foster a life-long interest in reading and learning.



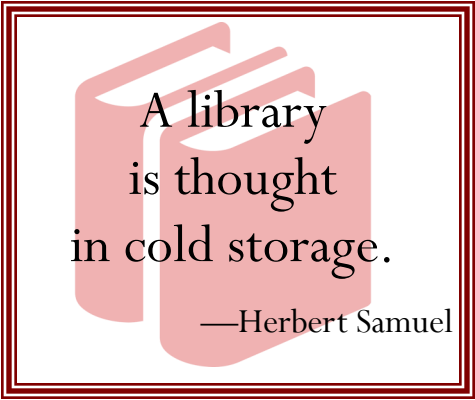
	<i>ALTONA</i>	<i>MORDEN</i>	<i>WINKLER</i>	<i>MIAMI</i>	<i>SCRL</i>	<i>2013</i>
<b>1. CIRCULATION</b>						
Multilingual books	189	842	2,131	0	<i>3,162</i>	<i>3,142</i>
English as an add. Language	77	162	330	0	<i>569</i>	<i>354</i>
Adult Fiction	9,403	15,749	16,069	2,635	<i>43,856</i>	<i>46,874</i>
Christian Fiction	8,552	8,190	22,748	1,055	<i>40,545</i>	<i>43,022</i>
Adult Non-fiction	5,922	7,833	12,385	818	<i>26,958</i>	<i>27,809</i>
Children's Fiction	24,239	33,308	62,632	5,092	<i>125,271</i>	<i>118,350</i>
Young Adult Fiction	2,194	3,706	7,849	322	<i>14,071</i>	<i>12,317</i>
Children's non-fiction	4,259	6,613	13,297	1,537	<i>25,706</i>	<i>23,918</i>
Magazines	4,973	5,930	8,674	730	<i>20,307</i>	<i>20,893</i>
Large print	1,143	772	1,713	300	<i>3,928</i>	<i>3,685</i>
Audio	1,550	1,629	5,233	145	<i>8,557</i>	<i>8,365</i>
Videos	3,485	4,778	13,527	1,288	<i>23,078</i>	<i>22,673</i>
Interlibrary loans Borrowed	436	750	885	531	<i>2,602</i>	<i>3,134</i>
<b>SUB-TOTALS</b>	<b>66,422</b>	<b>90,262</b>	<b>167,473</b>	<b>14,453</b>	<b>338610</b>	<b>334,536</b>
<b>Circulation - Other</b>						
Overdrive	0	0	0	0	<i>22,215</i>	<i>17,971</i>
Large print blocks	1			257	<i>258</i>	<i>380</i>
Multilingual Blocks		2		0	<i>2</i>	<i>290</i>
<b>SUB-TOTALS</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>257</b>	<b>22,475</b>	<b>18,641</b>
<b>TOTALS</b>						

<b>2. OTHER</b>	<b>ALTONA</b>	<b>MORDEN</b>	<b>WINKLER</b>	<b>MIAMI</b>	<b>SCRL</b>	<b>2013</b>
<b>Loans sent to Spruce Libraries</b>					2,391	<i>1,170</i>
Reference questions	<i>268</i>	<i>226</i>	<i>159</i>		<i>653</i>	<i>829</i>
Gate count	<i>39,859</i>	<i>42,895</i>	<i>85,358</i>	<i>4,603</i>	<i>172,715</i>	<i>133,378</i>
Meeting room use	<i>4</i>	<i>224</i>	<i>252</i>	<i>0</i>	<i>480</i>	<i>408</i>
Event attendance count	<i>904</i>	<i>1,415</i>	<i>1,794</i>	<i>165</i>	<i>42,78</i>	<i>2,183</i>
<b>Electronic resources</b>						
Internet users	<i>2,544</i>	<i>3,746</i>	<i>87,12</i>	<i>431</i>	<i>154,33</i>	<i>13,885</i>
Web site count					<i>37,016</i>	<i>15,937</i>
Mango/TumbleBooks	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>1,299</i>	<i>1,778</i>

<b>Holdings</b>	<b>2014</b>
Adult	<i>65,238</i>
Audio	<i>3,677</i>
Children	<i>48,198</i>
Large Print	<i>2,265</i>
Multilingual	<i>3,043</i>
Videos	<i>3,012</i>
Young Adult	<i>5,800</i>
Total	<i>131,233</i>

MEMBERSHIPS

ALTONA	GRETNA	MONTCALM	MORDEN	NON-RESIDENT	PLUM COULEE	RHINELAND	STANLEY	THOMPSON	WINKLER	TOTAL
2,610	334	36	5,626	251	421	1,797	3,905	557	7,071	22,608

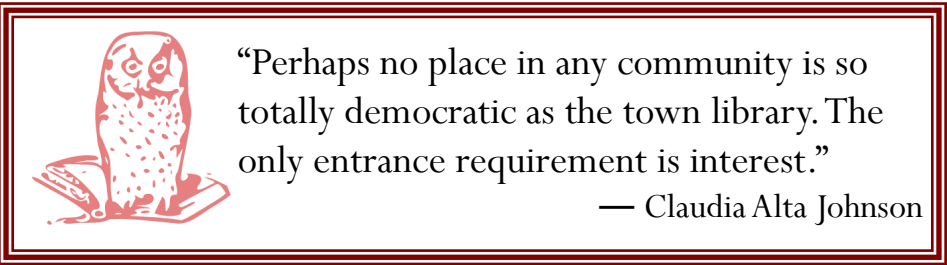


<b>SOUTH CENTRAL REGIONAL LIBRARY</b>			<b>STATEMENT OF REVENUE</b>		
<b>For the year ended December 31</b>	<b>2014</b>	<b>2013</b>			
<b>Revenue</b>					
Grants					
Province of Manitoba					
Operating	\$ 323,808	\$ 323,808			
Collection development	22,000	22,000			
Rural library technological sustainability	18,333	18,510			
City of Winkler	129,854	129,854			
City of Morden	95,072	95,242			
Town of Altona	49,751	49,751			
Town of Gretna	4,726	4,726			
Town of Plum Coulee	7,166	7,166			
Rural Municipality of Stanley	71,026	71,026			
Rural Municipality of Rhineland	37,171	37,171			
Rural Municipality of Thompson	17,001	17,001			
Canada Summer Jobs grant	5,016	2,460			
Book bag revenues	67	158			
Book sales	17,720	20,026			
Fines	19,805	18,137			
Rental Income	2,475	4,350			
Donations	3,052	6,791			
Interest	1,420	1,420			
Internet user fees	571	676			
Lost/damaged books	2,479	2,558			
Miscellaneous	1,472	1,743			
Non-resident fees	2,325	2,540			
Photocopies	5,969	5,615			
<b>Total revenue</b>	<b>\$ 838,372</b>	<b>842,729</b>			
			<i>BDO Canada LLP</i>		



<b>DIRECTOR'S REPORT</b>										
South Central Regional Library continues to be a leader in innovative technology. We implemented the Acquisitions module of the Evergreen Integrated Library System in 2014. This module allows for better tracking of items on order. We also know exactly where in the process a new item is. It is first “on order”, then “in cataloging”, then “in process” and finally available. In 1999, our acquisitions budget was \$62,822.00. The 2014 acquisitions budget was \$184,997.00. We still have the same amount of staff in 2014 that we had in 1999.										
In 2013, we found stability for our library home page at LibPress, a division of the BC Libraries Cooperative. We were the first in Manitoba to use this service. LibPress is now available to all Spruce member libraries and our website is part of the training manual.										
We added Tumble Book Library and Tumble Book Cloud to our list of available data bases. Tumble Book Library is an online collection of animated, talking picture books which teaches children the joy of reading in a format they love. Tumble Book Cloud is an online collection of ebooks and read-along chapter books, graphic novels, educational videos and audio books. NNELS (National Network of										
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<b>SOUTH CENTRAL REGIONAL LIBRARY</b>			<b>STATEMENT OF EXPENSE</b>		
<b>For the year ended December 31</b>	<b>2014</b>	<b>2013</b>			
<b>Expenditures</b>					
Amortization	\$ 11,577	\$ 12,932			
Audit	9,936	8,908			
Automation support and supplies	13,090	19,987			
Bank charges	45	87			
Book sale expenses	4,170	3,023			
Building maintenance	1,179	1,649			
Car allowance	11,785	11,438			
Equipment maintenance and rental	8,983	6,628			
Insurance	2,070	1,962			
Library acquisitions	176,758	161,080			
Memberships and licenses	740	845			
Minor equipment & furniture	19,312	3,320			
Acquisitions program	2,118	0			
Office administration	2,553	2,525			
Office and library supplies	11,832	7,102			
Public relations	1,250	1,673			
Summer Reading Club	4,128	3,080			
Rent	42,612	42,634			
Staff development	7,410	6,875			
Telephone	6,611	7,139			
Wages and benefits	507,340	500,718			
Loss on disposal of tangible capital assets	0	187			
<b>Total expenditures</b>	<b>\$ 845,499</b>	<b>803,793</b>			
			<i>BDO Canada LLP</i>		



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Equitable Library Service), has also been added to our home page. This program provides reading material for patrons with print disabilities.

This year, 1,358 children registered for the summer reading club (Eureka). We were successful in obtaining grants from the Canada Summer Jobs program which allowed us to hire summer reading club assistants in Winkler and Morden. The local theatre group, Flatlands, provided a very well-received program for the windup. Earlier this year, the staff presented a session at the Manitoba Library Association conference on how we do our summer reading club. It was also very well-received. A few libraries implemented the same type of program for their 2014 summer reading club. We hosted author Helaine Becker during Canadian Children’s Book Week. She did readings in Morden, Winkler and Altona.

All staff computers were replaced with new models. As we have a computer replacement reserve this did not present any kind of budget crunch.

It continues to be my privilege and honor to work with the dedicated library personnel of Manitoba - my staff, the board members, the support people at the BC Libraries Cooperative, as well as the staff at Public Library Services Branch. Thank you to each and every one of them for making my job easier.

Mary Toma  
Director of Library Services