



**South Central**  
**REGIONAL LIBRARY**

**City of Winkler · City of Morden · Town of Altona**  
**RM of Stanley · RM of Thompson · Rhineland Municipality**

# **Annual Report**

# **2017**

## **Mission Statement:**

To provide access to resources to meet the educational, cultural, informational, and leisure-time needs of citizens of all ages and background. The library strives to foster a life-long interest in reading and learning.

## Board Chair's Report

Once again, I am pleased to submit the board Chair's report for a very successful 2017.

The year was another one of growth and positive change. SCRL and members of the Municipality of Pembina were engaged in discussions that led to the amicable merger of their library and SCRL. I wish to thank the members of Pembina and SCRL for their very positive and dedicated time given in numerous meetings to help us arrive at a mutually beneficial agreement. The support and advice along the way from Public Library Services was also greatly appreciated and made the process move along very smoothly. We are excited to be able to serve a growing community of readers and offer all the wonderful benefits SCRL has to offer. The official date is January 1, 2018!

Our dedicated staff again offered numerous programs for members. Our Summer Reading Program, for example, continued to be very successful. Our book sale continues to be a great fundraiser. I am very proud of staff and volunteers, who sort, organize, and price books as they come in throughout the year, and again work long hours during the popular and successful three-day sale in May. I am also very grateful for the many people, including children, who come from near and far to support our sale. There are books for every age and interest level. What a great and inexpensive way to stock up home libraries, cabin libraries or to take on summer driving vacations.

I continue to be amazed at how much value members get other than physically checking out materials or enjoying reading in the comfortable

and quiet settings of each branch. There are many online services, including encyclopedias, eBooks, language learning programs, and how-to resources, that can be accessed from anywhere in the world, simply by using their membership card. Of course, we are still adding physical materials as well, and we continue to strive toward the Board target of acquisitions being 20% of our budget.

SCRL has also adopted a new logo. The ingenious symbol of the book has different coloured sections corresponding with the ink stamps in each book, making it easy to see which branch it belongs in.



All the fantastic benefits our members receive are due to the very well-trained and professional people helping them. All of this under the direction of our Director of Library Services, Cathy Ching, Thank you! I am thankful for our whole team. Books get checked out and shelved. Visitors are helped with countless questions every day, all this with our cheerful team members. Thank you!

A big Thank you also to all Board members, Council representatives as well as citizen representatives, for working together for this great cause. Your wisdom and support were greatly appreciated.

Marvin Plett  
*Board Chair*

## Director's Report

South Central Regional Library had an exciting year in 2017. We formalized a merger with the Manitou Regional Library to become our fifth branch. This process began early in the year and after meeting several times with members of both Boards and representatives from the Municipality of Pembina, a merger was approved by both parties in September. We are very excited to have the Manitou Branch and their staff join us, effective as of January 2018. We know the residents and patrons from our newest branch will enjoy access to the books and resources soon to be available to them.

Each branch was busy with programming and the event of the year, the TD Summer Reading program, which celebrated Canada's 150 birthday. We incorporated a teen/adult component of the program and the results were positive. We saw an increase in participation for all ages, and were able to hire summer reading students in three of our branches through funding from Federal grants.

Through a successful application to Young Canada Works, we received a grant to hire a Cataloguing Intern for a 30 week internship. Joanna Dueck joined us at Head Office as part of our team to take on the responsibility of cataloguing the acquisitions for SCRL. It wasn't until we created this position that we realized how much we needed it. This opportunity would not have been possible without the success of the grant. I now realize we may have many other such endeavors available to us through various funding and initiatives.

Thank you to the staff of SCRL for your dedication and commitment to our libraries and the patrons who visit us. We could not be a successful library system without your help. I would especially like to thank Debra Petersen, Office Administrator, for her wisdom and guidance in all things. It is very much appreciated.

I would like to thank SCRL Board Chair, Marvin Plett, for his wise council and support. As I feel I am still on the long road to learning, any advice is welcome and appreciated. I would also like to express my gratitude to the Board of South Central Regional Library for their continued support of me and our libraries. They are an engaged and committed group of people who represent their communities well. With their encouragement, I have been able to look at the big picture of where we would like to see ourselves in the future as a thriving regional library system.

Respectfully submitted,  
Cathy Ching  
*Director of Library Services*



# South Central Regional Library

## Statement of Revenue

For the year ended December 31	2017	2016
<b>OPERATING</b>		
Local Government		
City of Winkler	\$ 133,588	\$ 129,854
Town of Altona	51,182	49,751
City of Morden	97,806	95,072
Rural Municipality of Rhineland	51,082	49,062
Rural Municipality of Stanley	76,040	73,115
Rural Municipality of Thompson	20,990	20,301
Provincial Government		
General	345,808	323,808
Collection development	-	22,000
Rural library technological sustainability	19,112	19,412
Federal Government		
Canada Summer Jobs grant	11,737	5,137
Library generated revenue		
Book sales	18,437	20,428
Fines	19,825	19,953
Internet user fees	403	674
Lost/damaged books	2,519	2,622
Non-resident fees	2,785	2,545
Photocopies	7,263	6,790
Rental Income	4,819	2,555
Miscellaneous revenue		
Interest	1,366	748
Other	3,621	1,588
Donations	4,767	10,252
<b>Total revenue</b>	<b>\$ 873,150</b>	<b>\$ 855,667</b>

# South Central Regional Library

## Statement of Expenses

For the year ended December 31	2017	2016
OPERATING EXPENSES		
Amortization	\$ 12,739	\$ 7,037
Audit Fees	7,837	7,776
Automation support and supplies	27,685	20,678
Bank charges	63	133
Book sale expenses	6,029	4,505
Building maintenance	1,254	1,487
Car allowance	15,812	14,479
Equipment maintenance and rental	8,731	7,277
Insurance	2,511	2,437
Library acquisitions	185,354	167,630
Memberships, licenses, and fees	902	775
Minor equipment and furniture	6,046	9,976
Office and library supplies	12,311	11,267
Office administration	2,571	2,432
Public relations	1,408	1,093
Rent and leases	42,612	42,612
Staff development	5,140	8,078
Summer reading club	9,291	6,913
Telephone and communications	6,871	6,364
Wages and benefits	585,493	535,720
<b>Total expenditures</b>	<b>\$ 940,696</b>	<b>\$ 858,669</b>
<i>Gislason Targownik Peters</i>		

## Statistics 2017

<b>Patrons</b>	<b>Winkler</b>	<b>Morden</b>	<b>Altona</b>	<b>Miami</b>	<b>Stanley</b>	<b>Rhine-land</b>	<b>TOTAL</b>
2016 Census Population	12,591	8,668	4,212	1,422	9,038	5,945	<b>44,223</b>
Branch registrations with Stanley/Rhineland patrons	22,107	10,747	7,601	1,422	n/a	n/a	
SCRL patrons registered as of August 31, 2017	8,153	6,188	2,940	705	4,397	2,848	<b>25,665</b>
Percentage of patrons by population	65%	71%	70%	50%	49%	48%	<b>58%</b>
Patron-driven circulation	155,179	93,880	59,190	17,862	n/a	n/a	<b>326,111</b>

<b>Holdings</b>	<b>Total</b>
Adult	72,331
Audio	4,076
Children	54,647
Large Print	2,475
Magazines	6,442
Multilingual	3,683
Videos/DVD	3,007
Young Adult	8,077
Equipment & kits	48
<b>TOTAL</b>	<b>154,786</b>

<b>Electronic Resource Use</b>	<b>Total</b>
Tumble Book	40,716
Mango	1,983
Social Media	11,080
World Book Online	1,880
Kanopy	202
<b>Other Statistics</b>	
Gate count	163,906
Meeting room use	658
Event attendance count	7,116
Volunteer Hours	2,919

## Volunteers

### Altona

Anne, Eva, Debbie, Renate, and four volunteer teams

### Miami

Barb Murray, Joan Driedger, Gloria Charette, Joyce Debreuil, Donna Cooper, Kayla Stokes, Tina Friesen, Tabitha Crosbie, Tanya Friesen

### Winkler

Charlotte Dyck, Adeline Braun, Gladys Schaak, Ruth Penner, Sue Driedger, Shelby Suderman, Phil Penner, Sharon White

### Morden

Grace Fehr, Kathy Ritchie, Jeff Funk, Stephanie Scapinello, Marilyn Sandercock, Zach Samborski, Shirley Price, Gulnara Koshekova, Katrina Reimer

### Book Sale Committee

Elaine Ivey, *Book Sale Committee Chair*  
Catherine Evenson, Rish Law, Pat Strong, Pat Hamm, Grace Schellenberg, Denise Aune, Andrew Vasius, Jeanette Zacharias, Ina Hollett, Lenore Laverty, Monica Loewen

## Library Board

Marvin Plett, *Chair*  
Councillor, City of Winkler  
Alex Fedorchuk, *Vice-Chair*  
Councillor, City of Morden  
Harry Dahl, *Treasurer*  
Citizen Representative, City of Morden  
Norma Thiessen, *Secretary*  
Citizen Representative, Town of Altona  
Al Friesen  
Councillor, Town of Altona  
Mark Ratzlaff  
Councillor, Rhineland Municipality

Cheryl Braun/Marilyn Dyck  
Citizen Representative, Rhineland Municipality  
Dick Fehr  
Councillor, RM of Stanley  
Bernie Loeppky  
Citizen Representative, RM of Stanley  
Huntley Knox  
Councillor, RM of Thompson  
Jody Oakes  
Citizen Representative, RM of Thompson  
Emma Montgomery  
Citizen Representative, City of Winkler

## Library Staff

### Head Office

Cathy Ching, *Director of Library Services*  
Debra Petersen, *Administrative and Library Services*  
Joanna Dueck, *Cataloging Technician*

### Winkler

Mikaela MacDonald, *Branch Librarian*  
Shirl Wolfe, *Library Clerk*  
Linda Funk, *Library Clerk*  
Jessica Martens, *Library Clerk*  
Nicole Heinrichs, *Library Clerk*  
Anna Pfaffenrot, *Library Assistant*  
Janine Wall, *Library Assistant*  
Tina Rempel, *Library Page*  
Susi Friesen, *Library Page*  
Trevor Klassen, *Library Page*  
Laura Meikle-Sokolosky, *Casual Clerk*

### Miami

Cherie Debreuil, *Branch Supervisor*

### Altona

Rachael Friesen, *Branch Librarian*  
Julie Janz, *Library Clerk*  
Martha Toews, *Library Clerk*  
Wendi Friesen, *Library Clerk*  
Emma Unger, *Library Page*  
Hailey Chartrand, *Library Page*  
Cynthia Calvo, *Casual Page*

### Morden

Kim Van Vliet, *Branch Librarian*  
Dorothy Martens, *Library Clerk*  
Barb Dyck, *Library Clerk*  
Bonnah Rachul, *Library Clerk*  
Tracy Berg, *Library Assistant*  
Alesha Unruh, *Library Assistant*  
Tristan Dudgeon, *Library Page*