

BOARD CHAIR'S REPORT—MARVIN PLETT

2021 has been another challenging year for South Central Regional Library. Like the rest of the world, we have continued to be profoundly affected by the effect of Covid-19 and the effects it has had on our communities. That being said, our wonderful people (under the leadership of Cathy Ching, Director of Library Services, and a very positive Board of Directors) have collaborated, met the challenge and thrived as we all found ways to support our readers! Our patrons have been well served with options of coming into our libraries to choose their own books or arrange for contactless pickup.

We are very grateful for the financial assistance from the province and our supporting municipalities, which have enabled us to provide safe services to our valued staff and patrons. I am honoured to recognize and thank all our people for the friendly, efficient and caring interactions with all library users.

**6260 REFERENCE
QUESTIONS ANSWERED**

**DONATIONS TO:
GENESIS HOUSE (PJs)
LOCAL FOOD CUPBOARDS**



**South Central
REGIONAL LIBRARY**

located in

Altona, Manitou, Miami, Morden, and Winkler

2021 ANNUAL REPORT

**3,120 COMPUTER
SESSIONS**

**116,003 ONLINE
SERVICE USES**

**98,814 SOCIAL
MEDIA ACCESSES**



DIRECTOR'S REPORT—CATHY CHING

It's the little things that make our libraries awesome.

First of all, our amazing staff. These front-line people had to deal with a variety of situations each day, and still kept their sense of humour and camaraderie with their fellow employees while providing excellent service. Second, my Branch Administrators and office team, who are incredibly supportive and are the best in what they do, to whom I say "Great Job!" They share skills, ideas, and innovations to support the core of SCRL. And last but not least, to our proactive Board of SCRL, I say thank you. Your balanced but safe approach to new protocols and safety concerns during this pandemic has shown your support for all of our libraries, employees & the patrons we serve. Policies implemented in 2021 will benefit all employees now and in the future.

Whatever the next year will bring, this entire SCRL team will look forward to bringing great new ideas, programs, and books to our patrons and the communities we serve!

MISSION STATEMENT

To provide access to resources to meet the educational, cultural, informational, and leisure-time needs of citizens of all ages and background. The library strives to foster a life-long interest in reading and learning.

**5
BRANCHES
29,646
MEMBERS**

**239,637*
PHYSICAL ITEM
CHECKOUTS**

**70,850
EBOOK
CHECKOUTS**

***134,678 WERE
CHILDREN'S ITEMS**

7 SUPPORTING BODIES

City of Winkler * City of Morden
Town of Altona * RM of Stanley
RM of Thompson
Rhineland Municipality
Municipality of Pembina

**VOLUNTEER HOURS
1092**



INTER-LIBRARY LOANS

**ITEMS BORROWED FROM OTHER
MANITOBA AND CANADIAN LIBRARIES**

2,968

ITEMS LOANED TO OTHER LIBRARIES

3,281

**191 NON-RESIDENT
MEMBERS**

**2,404
EVENT ATTENDEES**

SCRL HIGHLIGHT

We had exceptional turnouts for author Cameron Dueck's visits to our branches.



Miami upgraded their interior space this year with new shelving. Here, Tricia Livingston of the Miami & Area Foundation presents SCRL Director Cathy Ching with a \$2000 donation to the Miami Shelving Project.



TD SUMMER READING

- **523 PARTICIPANTS**
- **642,725 MINUTES READ**
- **10 SUMMER READING PROGRAMMERS**
- **27 VIDEOS PRODUCED**
- **1257 VIDEO VIEWS**



Altona held a fundraiser throughout the summer of 2021, where five donated prizes were raffled off. This was one of the libraries' first efforts in raising funds for our upcoming move.



Winkler rearranged the back study area and removed some of the old furniture. Patrons are enjoying the new space and the large tables are used often. The Teen Graphic Novel section was also moved onto different shelving, and the YA graphic novels are now more popular than ever.



SCRL HIGHLIGHT

With the help of a *Safe at Home MB* grant and some community involvement, SCRL put out over 80 videos on a variety of topics in early Spring for our *Safe Inside Your Walls* program.



SCRL HIGHLIGHT

Multiple smaller branch booksales throughout the year raised over \$10,000 for improving our collection.

STAFF & VOLUNTEERS

Administrative office: Cathy Ching, Director; Debra Petersen, Financial Officer; Joanna Dueck, Cataloging Technician
Altona: Rachael Friesen, Branch Administrator; 8 employees & 3 volunteers
Manitou: Angela Lovell, Branch Administrator; 4 employees & 1 volunteer
Miami: Cherie Debreuil/Raina Teigrob, Branch Administrator; 2 employees & 3 volunteers
Morden: Gail Hildebrand, Branch Administrator; 6 employees & 3 volunteers
Winkler: Jess Martens, Branch Administrator; 10 employees & 5 volunteers
(Due to Covid restrictions, volunteer hours were reduced.)



Manitou's branch building had brand-new windows installed in October, for a new look that will also be more energy-efficient.

FINANCIAL OVERVIEW

REVENUE

Province of Manitoba	\$488,142
Provincial Bridge Funding	15,000
Supporting Municipalities	564,690
Library Generated	24,900
Booksale Income	10,238
Special Project Income	48,135
Summer Reading Grants	32,355

EXPENDITURES

Wages & Benefits	\$ 734,496
Supplies & Services	172,027
Acquisitions & Resources	177,449
Other Expenses	56,628

DONORS, PROJECTS, AND GRANTS

Private & Local Donations

K. da Costa, S. Fehr, Anonymous

SCRL Branch Book Sales

- Morden
- Manitou
- Winkler
- Miami
- Altona

Foundations & Grants

- Sport Culture & Heritage
- Safe at Home MB
- Community Futures
- Heartland Inc. Honorarium
- Covid Relief Grant
- The Winnipeg Foundation
- 'Pay it Forward Jeans' Day'
- LaRiviere & Community
- Recreations Association Inc
- Morden Community Thrift Shop Inc. (Morden Branch)
- Morden Community Thrift Shop Inc. (Miami Branch)
- Miami and Area Foundation
- TechUp (Digital Manitoba Initiative)

Miami Shelf Fund-Raiser

Private Donations

Programs Fund-Raiser

Business & Private Donations

Summer Reading Hiring

- Canada Council of Archive (Young Canada Works)
- Service Canada (Canada Summer Jobs)

In Spring, **Morden** received a \$5000 grant from the Morden Thrift Shop, which purchased some very comfortable chairs and some additional shelving—all very much needed and very much welcome.

